



## Media Advisory

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## For Immediate Release

### **Fresh Fest Cleveland 2023 Announces Date, Artist Lineup, and Opportunities for Vendors and Volunteers**

**WHO:** Fresh Fest Cleveland, the highly anticipated celebration of music, arts, food, and culture, is excited to announce its return on September 9, 2023. This year marks the fourth annual festival, which will take place at Rid-All Farm and Otter Park from 1 pm to 9 pm. The festival is free to attend and open to the public of all ages. It will include a full day of unforgettable performances, art installations, a 3-on-3 basketball tournament, health and wellness activities, a farmers' market, local vendors, hands-on activities, workshops, and a kids' zone full of family-friendly fun.

Attendees can look forward to a diverse lineup of both local and national artists, including headliners:

- KRS-One, legendary hip-hop pioneer, and DJ Scratch, renowned DJ and producer.
- The festival will also feature performances from some of Cleveland's most beloved artists including DJ Red-I, Apostle Jones, Shake Ground, S. Y. S., Freethinker Walt, The Monday Program, and more.

**WHAT:** While Fresh Fest Cleveland is a free event, guests are encouraged to register online beforehand, as registration is encouraged for entry.

- Additionally, Fresh Fest Cleveland is currently looking for retail and artisan vendors and volunteers for this year's festival. Whether you're a vendor, artists, or for-profit businesses, Fresh Fest Cleveland offers a vibrant and dynamic environment to showcase your work and connect with the community.
- As a volunteer, you can play a key role in bringing this event to life and creating a memorable experience for all attendees.
- Additionally, individuals can sign up to participate in the 3-on-3 basketball tournament.
- **Visit [www.freshfestcleveland.com](http://www.freshfestcleveland.com) for more information.**

**WHERE:** Fresh Fest Cleveland (8129 Otter Ave, Cleveland, OH 44104) is hosted in the Urban Agriculture Innovation Zone at Rid-All Farm (one of the largest and most popular urban farms in

Cleveland) and Otter Park, which occupy 26.5 acres of previously vacant and repurposed land in Cleveland's Kinsman neighborhood. Free secured festival parking will be available. Our complimentary shuttle will provide roundtrip transportation from festival parking to Fresh Fest Cleveland starting at 1pm with continuous pick-up and return shuttle service through the end of the festival.

**WHO:** Established in 2019 by Environmental Health Watch, Rid-All Green Partnership, and Brittany's Record Shop. The Fresh Fest Cleveland's mission is to celebrate the arts, entrepreneurship, health and wellness, urban agriculture, and fresh local food, while breaking down the barriers of this unified and fertile neighborhood and emphasizing cultural unity. Past headliners include the late Biz Markie (2019) and Salt-N-Pepa founding member, Spinderella (2021).

Fresh Fest Cleveland 2023 is made possible with the generous support of Saint Luke's Foundation, Cuyahoga County, Sisters of Charity Foundation, Cuyahoga Arts and Culture, Ohio Arts Council, Tito's Handmade Vodka, PNC Bank, Cleveland Water, Greater Cleveland Regional Transit Authority, RPM International Inc., and a host of committed community partners.